

°G R A D

The Perfect Serve™

The rechargeable wine cooler for
your lifestyle or profession.



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The Perfect Serve™

Grad is a Scandinavian company dedicated to developing innovative cooling solutions for premium wine and spirits.

With a passion for craftsmanship, precision and performance, our products are designed to elevate the serving experience while strengthening brand presence in bars, boutiques and events. Partnering with some of the world's most iconic producers, we help brands stand out where it matters most – at the point of enjoyment.

MADE IN SWEDEN 





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Easy to
Carry



Up to 15 h
battery time



Set temperature with precision
(5-20°C)

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CONNOISSEUR OR PROFESSIONAL

If you are passionate about wine,
whether you're new to it or have years of
experience. Grad No.1 will add a lot of
value to your wine enjoyment.

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WINE AS INTENDED BY THE WINEMAKER

Wine temperature plays a crucial role. The wine's nuances shine when allowed to be served at the right temperature. Each wine holds a unique story.

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Acidity tart

Tannin bitter

Alcohol undetectable

TOO COLD

Body water

Aroma muted

Flavour Diminished

Tannin focused
Acidity balanced
Body water perfect

IDEAL
TEMPERATURE

Alcohol detectable
Aroma displayed
Flavour revealed

Acidity lifeless

Tannin unfocused

Alcohol overpowering

TOO WARM

Body excessive

Aroma confused

Flavour overwhelming



EXPOSE BOTH WINE AND BRAND

Grad's wine cooler elevates the serving ritual by showcasing both the bottle and the brand behind it. With customizable surfaces and logo placement, it becomes a striking on-trade tool – helping premium producers build visibility, attract attention and drive engagement.

**We offer a range of printing techniques and are happy to advise on the best solution to match your brand.*

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ABOUT

Grad is a Scandinavian company specializing in the development, engineering and production of high-performance cooling products for wine and spirits brands. With in-house capabilities spanning prototyping, testing and manufacturing, we deliver durable solutions tailored to the professional market – from boutique bars to international events..

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A close-up portrait of a woman with blonde hair and green eyes, holding a flute glass of sparkling wine. The background is a solid light green. The text '°GRAD' and 'No.1' is overlaid on the image.

°GRAD
No.1